



Edexcel Business Level 3 BTEC

PROGRAMME AIM: The BTEC Extended Certificate in Business provides students with knowledge and understanding of business activity and the environment in which it operates.

ENTRY REQUIREMENTS / SUITABILITY:

Students do not need to have any prior qualification in business but need to demonstrate an ability to cope with a level three course. Students need to be self disciplined and organised in their approach to study. Be able to understand and undertake some basic mathematical calculations. Be able to work independently to research and complete coursework on time.

CONTENT:

The Certificate offers an introduction to a vocational sector through applied learning. For learners for whom an element of business would be complementary, the qualification supports progression to higher education when taken as part of a programme of study that includes other vocational or general qualifications.

The certificate is equivalent in size to 0.5 of an A Level.. You will study 2 units, both mandatory, of which 1 is external.

The Extended Certificate is for learners who are interested in learning about the business sector alongside other fields of study, with a view to progressing to a wide range of higher education courses, not necessarily in business-related subjects. The Extended Certificate is equivalent in size to one A1 level and consists of 4 units.

LEADS TO:

As with all Level 3 courses you can move onto higher education to undertake a degree course . Full time learners can focus on their career aspirations and potentially enter employment in that business sector. Learners develop a range of skills and techniques, personal skills and attributes useful for the world of work.

ASSESSED / EXAMINED:

Certificate

Unit 1 Exploring Business—Coursework (50%)
Unit 2 Developing a Marketing Campaign—Exam (50%)

Extended Certificate

The two units (50%)above plus
Unit 3: Personal and Business Finance (Exam worth 25%)

One optional unit.